Locating Demographic Information

This guide has been created to help you locate demographic information and statistics for your assignment in Public Health. Be aware that this guide is not fully inclusive for all the places where you can find this information, but instead highlights a couple of places where you may want to begin your search. Contact the Distance Education Librarian, Julie Rustad, if you need assistance. Her email is: jrusted@css.edu

Locating US Demographic Information

The US Census Bureau collects information about those residing in the US. This is a great place to begin locating any demographic information. It is recommended to begin with American Fact Finder because it is easy to use and will provide you with a variety of basic demographic information.

Locating American Fact Finder

American FactFinder is located at:
https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml#

As mentioned, this website can be used to find popular facts, like population, income, housing, etc. This a great place to locate basic demographic information about your community.
Searching & Using American Fact Finder

To begin your search, type the name of the city you are looking for in the textbox. Then, click Go. **NOTE**: You can also search by county, state, or zip code.

The next page will provide you with options for locating demographic information that you need.

On the left side of the page is a list of different categories of demographic information that can be found for your community.

In the center of the page is a list of popular tables where you will find a variety of demographic information based on the community you are searching as well as the topic you chose on the left side of the screen.
Click the dropdown arrow next to demographic category you are interested in to display a listing of the tables of demographic information for your community in the center of the page.

Click on the link to the table that interests you to display the table.

**Locating Demographic Information through State Health Department**

All individual states will collect basic demographic information about their citizens. A good place to look for this information will be your State Health Department. In this section of the guide, you will find an example of how to search for this information using the Minnesota Department of Health.
Locating the Minnesota Department of Health

The Minnesota Department of Health is located at: http://www.health.state.mn.us/

NOTE: Look for your state health department by conducting a search in Google.

Searching the Minnesota Department of Health

To begin search for demographic and statistical information at the Minnesota Department of Health, click on the Data & Statistics link.
This will open up a listing of various tools, reports, and other information where you can find demographic information. These tools, reports, and other information is broken down by topic to help you locate information easily. Examples of topic or categories include Diseases & Conditions, Environmental Health, Life Stages & Populations, Health Insurance, Vital Statistics, etc.

Click on the link to the resource or tool you would like to use to find the information you are looking for. For example, the Minnesota Health Access Survey will show data of those insured and uninsured.
To find the health insurance information, click on the link “Minnesota Health Access Survey Interactive Data Tool”.

**Minnesota Health Access Survey**

**Use the Data! Go to the** [Minnesota Health Access Survey Interactive Data Tool](#).

**What is the Minnesota Health Access Survey?**

The Minnesota Health Access Survey is a large-scale telephone survey that collects information related to health insurance and health care access. The survey is conducted in partnership by the Minnesota Department of Health and

Once in the interactive data tool, click on the dropdown arrow next to display type of information available under *Category*. Click on the option for the information you are looking for.

Next, click on the dropdown next to *Sub-Category*. This will display the options available to choose from, and click on the sub-category you are interested in.
Next, check the boxes before the type of information you are looking for (years, gender, etc.), and then click *Show Table*. **NOTE:** If you want to save or print the table, click on *Save as PDF*.

![Table of Minnesota Health Access Survey](image.png)

"Please use PDF to print the table.

Once you click *Show Table*, the table will display below the interactive tool.

![Uninsurance Rates by Age](image.png)

There are a number of other resources available in the NSG 4571 LibGuide on the Data Search Resources tab: [http://libguides.css.edu/NSG4571](http://libguides.css.edu/NSG4571)

Be sure to explore the resources and reach out if you need assistance using them!